

# TxQUICK Forward Looking Statements

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### **Competitive Landscape**

Today's Crypto Exchanges Lack Transparency, Fail Compliance, and Lose Customer Funds

Exchange	Status	Gaps & Failures
coinbase	Valued over \$8 Billion US	[3] [4]
- <b>♦</b> BINANCE	Valued over \$10 Billion US Hacked for \$40m	[1] [2] [4] [5] [6]
coinsquare	Was Valued over \$430M US Caught Wash Trading By Regulators Shunned By Industry Affiliates	[2] [3] [4]
//BitMEX	Under US Investigation Operators Arrested	[1] [2] [3] [4]
BITFINEX	Under US Investigation Affiliates Arrested Assets Seized	[1] [2] [4]
Quadriga <mark>CX</mark>	Fraud / Ponzi Canadian Government Shutdown	[2] [3] [4] [5]
ShapeShift	Failure To Register As MSB Shutdown (Twice)	[1] [2] [3] [4]
xBTCe	Money Laundering US Government Shutdown	[2] [3] [4] [5] [6]



### TRADITIONAL BROKERAGES

### **CANNOT WITHDRAW ASSETS**

Traders cannot take custody or easily use their assets in daily commerce.

### LIMITED TRADING HOURS

Traditional markets follow banker's hours.

#### INEFFICIENCY

Fund management and markets are highly inefficient resulting in trading costs that are too high.

### CANADIAN CRYPTO EXCHANGES

### LIMITED ASSET CLASSES

Canadian markets are missing many crypto assets traders are used to.

### **QUESTIONABLE COMPLIANCE**

Standards have been a significant industry hurdle – often completely ignored.

### **INADEQUATE SECURITY**

Trendy "rookie" platforms are crippled by inadequate security practices.

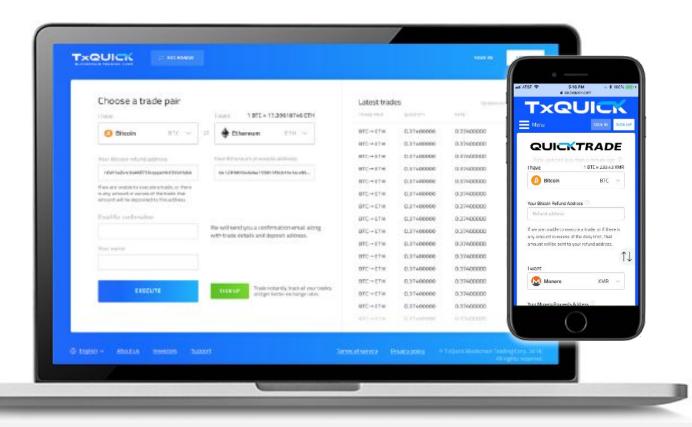
Tomorrow's Financial Markets Require Asset Reserve Transparency, Adaptive Compliance Solutions, And Cutting Edge Security



Real Transparency.
Real Compliance.
Real Security.
Real Trust.



### **TxQUICK** A Transformative Cryptocurrency Marketplace



- Founder's Deep Expertise Web Hosting Industry Since 1996 Litecoin/Bitcoin Services Since 2012
- **Complete Reserves Transparency** Real-time Blockchain Visibility Publicly Verifiable Proof of Reserves Full Integration with Nomics API
- **Regional Regulatory Compliance** Toggle Trading On/Off Per-Asset Per-Region Over 4,000 Regions Supported Globally
- **Advanced Trading Features** Market, Limit, Post-Only, Immediate or Cancel, Fill or Kill, Stop Loss, Take Profit, Trailing Stop, +More Easy ERC-20, Privacy, Stable, & Alt-Coin Integration
- **Proven Binance-Compatible API** Supports Hundreds Of 3rd Party Trading Apps Integrate With All Market Tracking Websites
- **Complete Security Solution** Assets Safe From Deposit Wallet Hacks Advanced Two-Factor Options For Customers Hardened Platform With Proven Record



### Casual Crypto

A new class of trader; largely millennials, typically trading to use the currency for purchases on crypto-only marketplaces or for small investments.

### Millennial Day Traders

Another new class of trader, also largely millennials; many began with a big win in early days and now trade crypto full-time.

### **Traditional Retail**

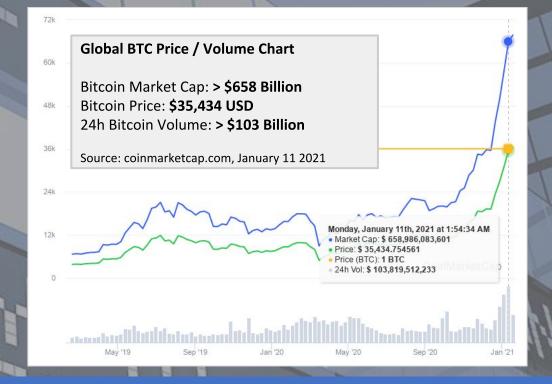
Traditional investors and day traders that have made the move from equities, forex, futures, etc. to the emerging crypto markets.

### Market Makers

Institutional liquidity
providers. TxQuick is the only
exchange in Canada to offer
free trading for Makers to
incentivize deep liquidity.

# The Millennial Generation Is Driving Rapidly Evolving Crypto, FinTech, & DeFi Markets

Crypto Volumes	2018	2020
Bitcoin:	~\$3B per Day	~\$30B per Day
All Crypto:	~\$6B per Day	~\$60B per Day



### **Tim Draper:** "Crypto market will reach \$80 Trillion within 15 years"



"The two cohorts show divergence in their preference for 'alternative' currencies. The older cohorts prefer gold while the younger cohorts prefer bitcoin."

Nikolaos Panigirtzoglou, Analyst at JPMorgan



"Millennials invested more in GBTC than they did in the likes of Disney or Netflix over Q3 of this year."

Charles Schwab investment report



"When we talk to our younger clients – we have a core gold allocation in our portfolios, and they'll ask about that and say, 'What about crypto?' And if you talk to, primarily millennials, and ask them which they prefer, bitcoin or gold, it's a landslide. It's not even close, it's like 90% prefer bitcoin."

Nate Geraci, President of the ETF Store



### **NO SHORTCUTS**

- Plan and build for long term operation
- Avoid short term pitfalls and costly short term mistakes.
- Work with regulators to secure meaningful trust and operational leeway.
- Maintain our trusted position at all costs. No moral compromise.

### **GLOBAL ACCESS**

- The platform supports over 4,000 global jurisdictions organized by country.
- Each of the 4,000 jurisdictions have toggles in place to enable or disable access based on the trader's jurisdiction and what is allowed in that jurisdiction, including based on sophisticated investor status.

### **REFERRAL & SOCIAL**

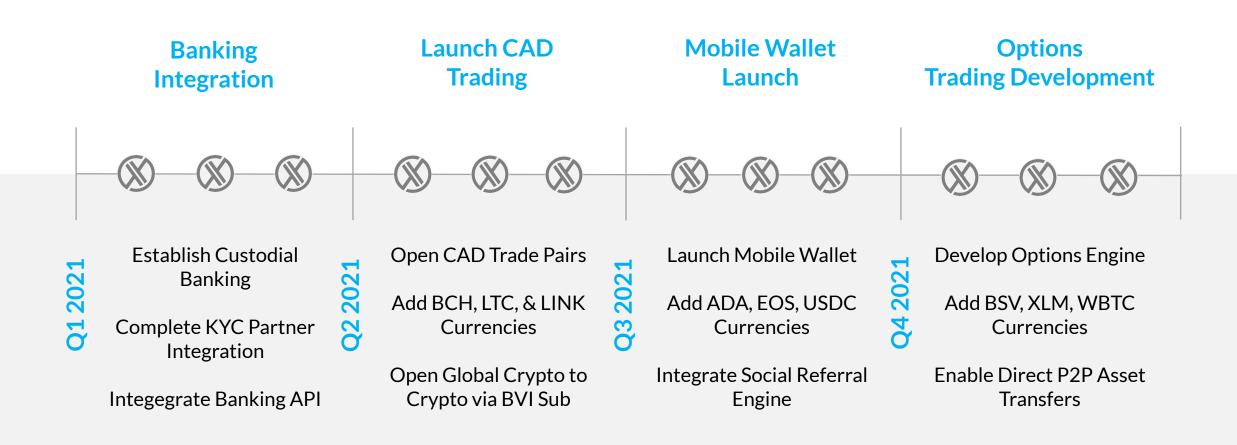
- Deploy the TxQ referral program in conjunction with strategic influencer programs
- Leverage social data to identify and support new currencies
- Run discounted trading fee and token incentive programs to drive retention and referrals

### POSITIONING

- Provide thought leadership
- Send subject matter experts to events
- Establish a strong online social/media presence
- Be the trusted source in educational and crypto market resources
- Deliver reliable and safe operation



### Launch Roadmap (12 Months)



# TxQUICK Regulatory & Banking

### **Launch Rapidly in Canada**

Enterprise Java Platform Reached MVP in January 2020

Launch Put On Hold Due To Changes Enacted By The CSA

TxQuick Now Has BCSC Clearance To Launch

### **Complete KYC Integration**

**KYC Required For Launch** 

Activate Trulioo Account (Pending Funding)

Test & Certify API Integration

### **Complete CAD Integration**

Custodial Banking Required For Launch

DCBank Has Approved Us (Pending Funding)

Open Account & Certify Bank API Integration

### **Register BVI Subsidiary**

Open Trading To Global Traders

Allow Trading Of Assets Not Yet
Cleared In Canada
(Access Only To Non-Canadians)

Reduce Tax Exposure

**Build Our Global Brand** 



### Case Studies: 50% - 90% reduction in cost of user acquisition

- "Engagement Engine" builds campaigns
- Works across all major social media sources

- Share transparency see who's sharing where in real-time
- Influencers are captured by name & can be incentivized
- Complete real-time analytics on engagement
- Build the largest database of digital asset traders and influencers in the industry

# TxQUICK Skilled & Experienced Team



Ethan Burnside Founder, Blockchain Developer, & Chief Architect

Crypto fanatic since 2012. Founded TxQuick in 2018. Founded top crypto exchanges BTC Trading Corp & Litecoin Global in 2012. Expert application hosting, Solidity smart contracts, and Enterprise Java developer.

Led software development and marketplace architecture efforts with focus on usability and security; no losses to hacking. Also founded & ran top public Litecoin Mining Pool with significant in-house mining capabilities.

- Buffalo Studios: VP, Systems & Networks. Designed and deployed infrastructure to scale Bingo Blitz from 100 daily users to 1M daily users in 6 months, ultimately peaking at over 2.5M daily users. Buffalo sold to Playtika for \$120M
- Caesars Interactive/Playtika: VP, Live Technology. Designed and deployed infrastructure for Caesars Total Rewards Social program, bringing together all of Playtika's global game portfolio and managing rewards for over 100M users. Playtika sold to Giant for \$4.3B
- Kattare I/S: Founder & CEO Hosting & Software Development company.
   Founded in 1997 while a sophomore at Oregon State University. Designed, programmed, and deployed extensive customer portal and backend management infrastructure
- Returned over \$1B in crypto currency to investors when closing BTC Trading Corp in 2013 due to changes in cryptocurrency law in the US.



David Coombs Chairman

25+ years entrepreneurship. Success with numerous large-scale real estate developments and a software company. Seasoned fundraiser with deep rolodex.

- Currently a principal and general partner of two development projects: Prospect at Black Mountain and Cadence at The Lakes.
- Chairman of Assured Software, a software company providing solutions for the Insurance Industry.
- General partner in The Foothills, a 375-acre -1100 lot residential Lake Community and 9-hole golf course.
- General Partner and President of The Dunes at Kamloops, securing the project and funding.
- Chairman of The Thompson Okanagan Tourism Association (TOTA) from 1999 to 2005.



Rick Lambrick Growth Hacker; Director

25+ years experience in biz and market development, corporate ops, strategic investments w/ lead roles, driving dynamic revenue growth and value capture.

- ProSmart Sports: Chief Growth Officer responsible for developing and managing relationships for teams and leagues like the NHL, FIFA and PGAA etc.
- DBA Group: Business Development Architect Digital marketing with innovation and technical skills in data and growth models for traditional, social, and digital companies



Paul Winckers CFO

20+ years experience in CEO/CFO roles for software/services cos.

- Datz Solutions: CEO of Software co that simplifies RE Sales processing
- Assured Software: Finance & Services Manager. Led Services & Finance groups. Directed Kelowna office sales
- Cenadex: Controller. Oversaw all financial reporting, budgeting, cash management, business planning, etc.



Sylvia Lee Compliance/Legal

20+ years corporate and securities law.
Compliance guru.

- McCarthy Tetrault: Corporate, Franchise & Securities law. Led resorts acquisitions & creation of \$800M trust with public offering for major North American resort corporation
- Keg Restaurants: Head in-house counsel & director of legal services. Managed regulatory compliance, franchise law, and corporate law teams overseeing 25 corporate entities across 10 jurisdictions

### **Financial Projections**

One Year

Two Years (Global Launch)

**Three Years** 

**Daily Fee Revenue** = 0.3% Avg Fee x Daily Volume

\$10,000,000 (Volume Per Day)
\$11M Annual Trade Fee Revenue

\$30,000,000 (Volume Per Day) \$33M Annual Trade Fee Revenue \$100,000,000 (Volume Per Day) \$110M Annual Trade Fee Revenue

### One Year - Use of Proceeds

Capital Needed	\$1,000,000
Working Capital	\$125,000
Sales & Marketing	\$250,000
Hardware & Office	\$25,000
Compliance & Legal	\$100,000
Management Salaries	\$50,000
Server Infrastructure	\$250,000
Engineers & Developers	\$200,000

SELLING

15%

RAISING

\$1,000,000

### **Round Details**

Total Raise	\$1,000,000
Share Price	\$0.40
Issuing Shares	2,500,000
Share Value	\$0.425
Shares Currently Issued	14,116,000
Valuation	\$6,000,000
2020 <i>Pre-Launch Beta</i> Revenue*	\$15,000
2019 <i>Pre-Launch Alpha</i> Revenue*	\$10,000

<sup>\*</sup> TxQuick was forced to delay it's planned January 2020 full account trading launch due to Canadian regulatory changes stemming from the QuadrigaCX fraud - TxQuick has developed features to address BCSC concerns and now has clearance from the BCSC to launch full account trading.



Operating a successful cryptocurrency exchange is highly complex. Most fail. Those that succeed will be rewarded handsomely.

TxQuick builds on decades of secure hosting, scalable web application, and operational security expertise, nearly a decade of blockchain and cryptocurrency expertise, and even expertise born of failure at the hands of US Regulators.

Contact us today to become part of an exchange unlike any other.

Dave Coombs dcoombs@txquick.com

**Ethan Burnside** burnside@txquick.com

### TxQUICK

Appendix

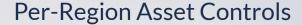


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(It may seem like mumbo-jumbo, but...)

### No Other Major Canadian Exchange Has...



We have back-end controls that allow our compliance staff to toggle deposits, withdrawals, sophisticated investor trading, and retail trading on a per-asset basis organized by country and region around the world. Over 4,000 regions supported globally.

## More Advanced Order Types

Market, Limit, Post-Only,
Immediate or Cancel, Fill or Kill,
Stop Loss Limit, Stop Loss Market,
Take Profit Limit, Take Profit
Market, Trailing Stop Loss Limit,
Trailing Stop Loss Market, and
Iceburg. All from an intuitive UI.

### A Better API

Our API is actually four API's, strategically selected to provide a maximum of integration options for 3rd party applications from around the world. Integrations include the Binance REST and WSS APIs as well as the Nomics Market Data APIs.

# Yubikey 2FA and Multi-Sig Deposit Addresses

Yubikey provides some of the best 2FA devices in the world. No phone or apps necessary, no code plugging in necessary, just push the button.

Multi-Sig is incredibly important for cold wallet storage. We use it for all deposit addresses, not just our cold wallets.



### Cutting Edge Tech

The TxQuick platform is Feature Complete.

We have delivered the enterprise grade platform we set out to create.

### Go Global

Serve Canada from BC HQ

Serve the US via US subsidiary (Already created)

Serve the world via BVI subsidiary

### Leverage Experience

A high level of expertise must be leveraged across Asset Selection, Compliance, Trading Platform Development, and Smart Contract deployment and management.

### Leverage Trust

The leadership team is well known in the space.

Operational transparency via blockchain tools and regulatory briefs will establish additional trust and drive growth.



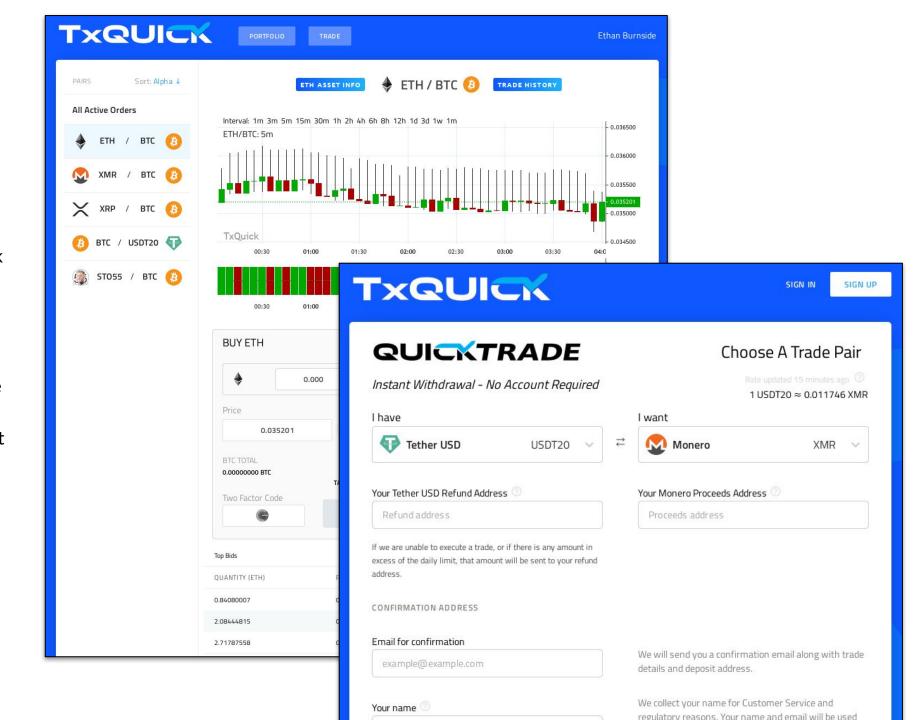
### **Exchange Platform**

Full Trade Interface - Real-time Aggregated Trade Data, Order Book Data, Candlestick Price Charts, Depth Charts, & Volume Bar Charts

Industry Standard Binance
Compatible API - Supported By The
World's Leading Trading Software
Supports Both REST and Websocket
(WSS) Trading

Deposit & Withdrawal Engine -Interfaces With The World's Top Cryptocurrency Blockchains

**Staking** - stake Ethereum (ETH) and CyberMiles (CMT) To Earn Staking Rewards





### Exchange Platform (continued)

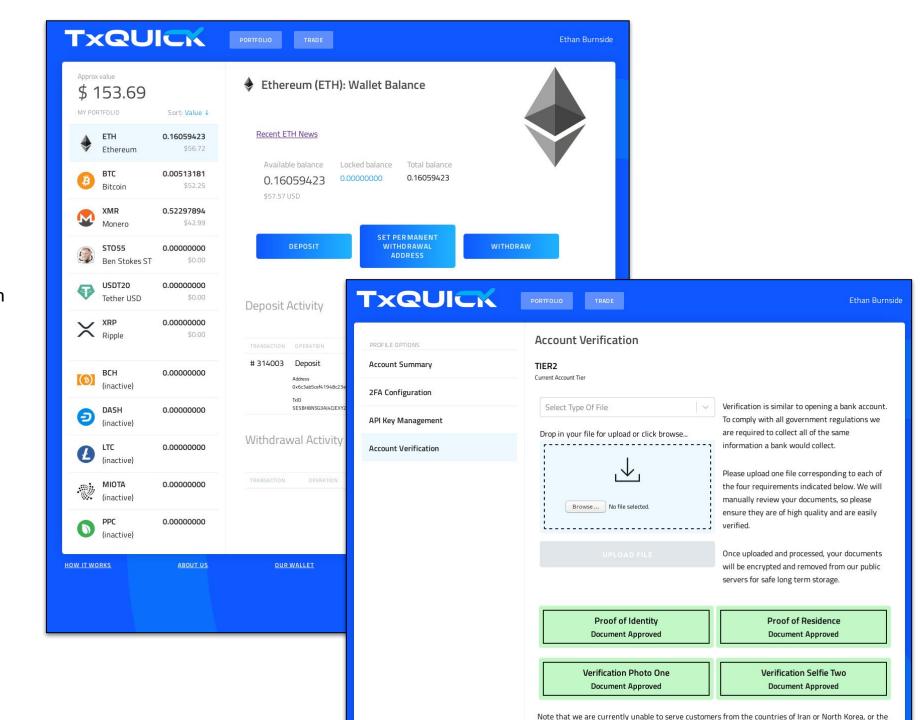
**Per-Asset News & Information** 

Profile Management - Account Sign up, Identity & Residence Verification.

**Two Factor Setup** - Yubikey, Authenticator, Email, & SMS In Any Combination

**API Key Management** - Including Per-Key Configuration Of Access Restrictions

Portfolio Management - Deposits, Withdrawals, & CSV Transaction Data Report Generator





### Cryptocurrency Traders Expect Cutting Edge Technology and Advanced Security - TxQuick Provides It

### **MARKETING WASTE**

Traditional digital advertising is costly and ineffective.

### **POSITIONING**

Crypto traders inherently distrust intrusive promotion.

### COMMUNICATION

Crypto traders mistrust what they cannot understand.

### **TRANSPARENCY**

Traders need transparency to trust a platform.

### **ISSUE TRACKING**

Customer service has been an industry wide problem.

### **CREDIBILITY**

Inexperienced operators continue to enter the space.

### **CURRENCIES**

Many exchanges have a limited number of coins to trade.

### **COMPLIANCE**

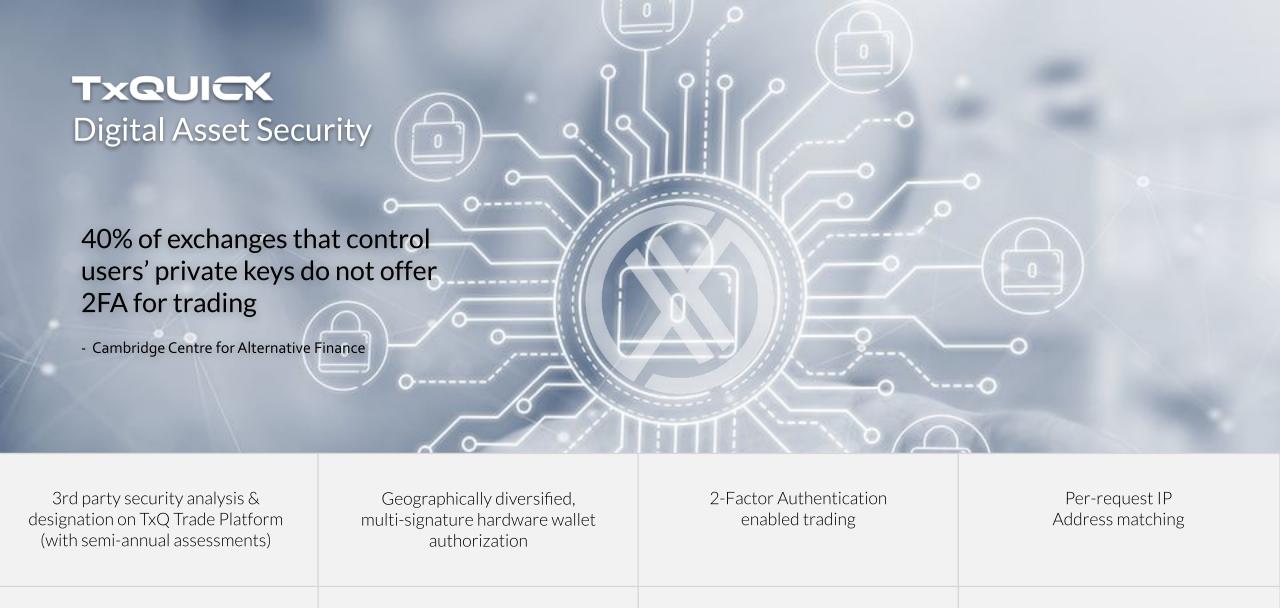
Standards have been a significant industry hurdle often completely ignored.

### BAD UI/UX

Poorly developed user experiences have plagued the industry.

### **SECURITY**

A growing number exchanges are crippled by limited security practices.



Automated expiry of unused API credentials

Withdrawal review process tiered by risk factors

Firewalled, encrypted dedicated servers providing wallet services.
No "cloud" exposure

Multi-signature required on all Warm and Cold wallet storage systems



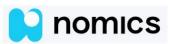


### Platforms and Partnerships



### kbit LLC

- Between \$500 million \$1 billion USD monthly crypto volume
- Projects global daily crypto volume between \$50 billion and \$500 billion within 5-10 years
- Contracted to provide consistent liquidity via Market Making on TxQuick



#### nomics

- Exchange Transparency Rating Program: TxQuick A+
- White label market data API will integrate into TxQuick
- Price, market cap, sparkline, rate, & supply endpoints



### dba | group

- Exchange Transparency Rating Program: TxQuick A+
- 。 White label market data API will integrate into TxQuick
- Price, market cap, sparkline, rate, & supply endpoints



### ikigai

- US FinTech regulation and strategy, strategic US FinTech partnerships
- Prevention of market manipulation, Trade platform strategy, Fair trading monitoring & controls,
   Circuit breaker handling & triggers







